COOKIE POLICY

Home page consent statement: Our website uses cookie technology to improve your user experience. By clicking the "I accept" button, you consent to our use of cookies. For more information, please read our Cookie Policy.

At Helm Property Management Software LLC, we are committed to transparent communication about the way our website collects information from users. Our Privacy Policy, located at https://www.helmpmsoftware.com/privacy-policy, describes and governs our data collection and processing practices. This Cookie Policy specifically addresses how we use various technologies. The cookie technologies covered in this policy include cookies, flash cookies, pixels, web beacons, and other related data files customarily used by most websites today.

Cookies Explained

Cookies are small, encrypted data files stored on your computer's hard drive when you visit a website. They allow a site to capture data you provide on the site and store it for later retrieval. Cookies are most often used to capture information about things like your user preferences and decisions. By storing cookies, website owners are able to understand your online practices and create time-saving options to enhance your overall browsing experience. For example, if you opt out of signing up for our email list, the cookies that our website has stored on your computer recall that information so that you do not receive another request to join our list moments after your initial refusal.

We use cookies on our site for the following purposes:

- <u>Logging in</u>. Cookies can save login credentials, which can be useful for users who frequently visit a specific site.
- <u>Session Management</u>. Cookies can help manage user sessions, allowing users to navigate between pages without having to log in repeatedly. For example, session cookies can keep users signed in if they accidentally close their browser window.
- Advertising. Cookies are used in online advertising to deliver more relevant ads to users, such as by selecting ads and ensuring users don't see the same ad repeatedly. Cookies can also help measure the effectiveness of advertising campaigns.
- <u>Analytics</u>. Cookies can be used for web analytics purposes, such as measuring website usage and improving website performance.

Third-Party Cookies

The cookies stored when you visit our site may also include third-party cookies. Third-party cookies are stored by other parties and are used primarily to track a user's browsing history. Third parties may also use cookies to provide advertising to you across various sites.

Disabling and Deleting Cookies

You can manage, block, or delete cookies by adjusting your cookie preferences in your browser settings. However, please note that disabling certain cookies could significantly impact your user experience. Specific instructions for managing cookies in your particular browser are provided at the links below:

- Google Chrome
 - https://support.google.com/chrome/answer/95647?
 co=GENIE.Platform%3DDesktop&hl=en
- Firefox
 - https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
- Internet Explorer
 - <u>https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</u>
- Safari
 - https://support.apple.com/guide/safari/manage-cookies-and-website-datasfri11471/mac

Updates to This Policy

We may update this policy from time to time. Please check this page frequently for updates.

Contact Us

If you have any questions, comments, or concerns about this Privacy Policy or our services, please contact us via email at info@helmpmsoftware.com, or by mail at 149 Mond St., Ogden, Utah 84404.

Effective Date: August 1, 2024