

HELM Affiliate Terms & Conditions

Last Updated: 09/01/2025

These Affiliate Terms and Conditions (“Agreement”) govern your participation in the HELM Affiliate Program (“Program”) offered by HELM Property Management Software, LLC (“HELM,” “we,” or “us”).

By applying to the Program, you agree to the terms below.

1. ELIGIBILITY

To participate, you must:

- Be at least 18 years old
- Operate a public-facing platform (e.g. blog, social media, YouTube, etc.)
- Promote HELM in a way aligned with our brand, values, and intended audience

We reserve the right to approve or reject any application at our sole discretion.

2. REFERRAL COMMISSIONS

You will earn a **\$25 one-time commission** for every **qualified signup** that meets the following criteria:

- Signed up using your unique referral link
- Fully completes account setup
- Connects a valid payment method (ACH)
- Converts to a paying HELM subscriber

Each referral is reviewed and verified by the HELM team. Referrals that are incomplete, fraudulent, or canceled during onboarding will not qualify for payout.

3. PERFORMANCE BONUSES

In addition to standard commissions, you may earn the following milestone bonuses:

Total Verified Signups	Bonus Payout
10	\$50
25	\$100
50	\$250
100	\$500
250	\$1,000 + HELM merch
500	\$2,000 + public spotlight on HELM's site & socials

All bonuses are subject to referral verification and may be paid separately from standard commissions.

4. PAYOUT PROCESS

- Payouts are processed **monthly via ACH**
- Minimum payout threshold is **\$25**
- Payouts are issued by the **7th business day of each month**
- You are responsible for providing accurate and up-to-date payment info

If you do not meet the minimum payout threshold in a given month, your balance will roll over.

5. CODE OF CONDUCT

You agree to:

- Follow all applicable laws and FTC guidelines for affiliate marketing
- Accurately represent HELM and its features
- Not use spam, click fraud, misleading claims, or unauthorized discounts to drive signups
- Avoid running paid ads targeting HELM-branded keywords

Failure to comply may result in disqualification from the Program and forfeiture of commissions.

6. USE OF HELM BRAND ASSETS

You may use HELM logos, screenshots, and pre-approved promotional content provided in the affiliate kit. You may not alter these assets without prior written approval.

7. TERMINATION

We may terminate your participation at any time for:

- Inactivity
- Brand misalignment or misleading promotion
- Fraud or abuse
- Violation of these terms

You may also leave the Program at any time by emailing info@helmpmsoftware.com. Unpaid balances under the \$25 threshold may be forfeited upon termination.

8. LIMITATION OF LIABILITY

HELM is not liable for indirect or consequential damages related to your participation.

Our total liability is limited to the commissions paid to you in the 12 months preceding any dispute.

9. MODIFICATIONS

We reserve the right to update or modify these terms at any time. Continued participation in the Program constitutes acceptance of the updated terms.

FINAL ACKNOWLEDGMENT

By submitting your application to the HELM Affiliate Program, you confirm that you've read, understood, and agree to these Terms & Conditions.